



Churning Sparks, Creating Stories

3-in-1
Coaching / Consulting
on
**Innovation Thinking,
Entrepreneurship &
Intellectual Property**

An Initiative
by
IIT/IIM alumnus
&
Industry Experts





CORPORATE INNOVATION AND IPR MANAGEMENT

INDICATIVE TOPIC COVERAGE

This may vary marginally as per batch and mentor's mutual need assessment

- **Introductory Module(2 sessions):** ideation eco-system in a nutshell (ideation tools and strategies, genre of innovations, innovation adoption life-cycle and pipe line optimization, career options around innovation management, IPR management –among others)
- **Corporate Innovation Mgmt Module(4 sessions):** innovation psychology as individual and group, org structure creation for ambidextrous R&D environment, execution and innovation resource pool balancing, project management strategies for corporate R&D, innovation portfolio management, performance evaluation strategies for innovation momentum – among others
- **Intellectual Property Mgmt Module(2 sessions):** innovation protection and intellectual property rights, IPR as competition deterrence, different types of IPR, when and how to deal with IPR, concepts of patent litigation, enforcement, licensing, IPR portfolio maintenance, intellectual property portfolio management strategies within corporate R&D – among others
- **Intrapreneurship Mgmt Module(1 session):** difference between mainstream innovation management and intrapreneurship management, segregation and fusion strategies, budget planning for intrapreneurship segments, stakeholder management – among others



STANDARD GUIDELINES/TERMS AND CONDITIONS

- All payments made are non-refundable except for the case if batch doesn't commence for operational reasons (full refund will be made in such)
- All classes will be live online interaction between domain experts and students – typical frequency will be weekly (unless mentioned specifically). Batch sizes are kept small intentionally to increase scope of interaction.
- Slot will be attempted to keep same every week (same as starting one) – in case of unavoidable circumstances and/or overlap with holidays, it'll be shifted to alternate days but same time as much as possible. Invite for sessions (currently in zoom) will be sent at least 2 days before scheduled start date/time.
- Learners are advised to check email on joining link etc and join the session at scheduled time. Sessions will be conducted using standard platforms like zoom/google meet/webex etc. Exact platform will be notified before commencement of a batch.
- Some of the session details/materials may be available within the portal – information will be sent through email/WhatsApp distribution list time to time irrespective of portal capture.
- Course completion e-certificate will be issued to all participants subjected to 70% attendance in course.
- Learning modules are workshop style and practical situation oriented from domain experts. Emphasis is not on a great collection of slides but concepts/interactions/doubt clearing to make learners innovative.
- Learner's are requested to be interactive and make personal notes after each session to get maximum value out of it.
- A brief content notes for the overall course will be sent to all participants towards end of course. This is not exhaustive in nature and just to capture key points.
- Total number of sessions indicated may vary +/- 1 as per real situation in a batch.
- Individual request for preferred date/time for classes can not be accommodated for operational reasons.
- A feedback survey will be triggered at end of course to capture general feedback and improvement suggestions, other course requests etc
- Any difficulty in registration process/session related technical issues can be reported by email: germentor@impactlife.in. We'll revert as quickly as possible to address this.



MENTOR PROFILES



Sourav Saha is an accomplished technical leader, innovator and mentor. He has 15+ years of Semiconductor R&D and Innovation management experience with global MNCs (Intel, Qualcomm, ARM, IBM among others) as well as stealth mode start-ups. Sourav holds 50+ US granted patents in Semiconductor/EDA space till date. He did Masters in Solid State Electronics from IITR and was selected in prestigious IES Exam (ECE/2003) with AIR-25 prior joining industry.

He has multiple engagements with start-ups for ideation of new products/solutions. During his corporate stint, Sourav handled multiple innovation management initiatives and org-setup issues across geographies. He completed a range of innovation and intrapreneurship management related corporate and external trainings in last 5 years.

A passionate mentor and consultant in the area of ideation, intellectual property and start-ups, he co-founded ImpactLife Solutions, *operating out of Bangalore* to drive innovation and few other socio-tech initiatives to improve quality of life for different society segment. He is also currently associated with National Law School Bangalore for PG program on IPR.